

## Donation/Sponsorship Program Guidelines

## Overview

- Consideration will be given to the financial need of each request, based on the following:
  - The donation's overall impact to the community or communities served
  - $\circ$   $\;$  The donation's overall positive impact on Maple Mutual policyholders  $\;$
  - o The size or amount of the contribution request
  - Funds availability
- Our contribution to the community is founded on four key areas:
  - Youth development
  - Local health
  - Community welfare
  - Agriculture/environment

## Eligibility

- Donations must benefit non-profit organizations.
- Maple Mutual may not consider contribution to the following:
  - For profit organization
  - Individual teams or smaller sports organizations that do not benefit a large segment of the community
  - o Individuals or organizations seeking funds for personal or individual endeavors
  - Individuals or small groups that are not representative of the communities Maple Mutual serves
  - Political parties and candidates

## Application Form

- Please complete and submit our donation/sponsorship request form. Other specific event or organization information may be attached to the email.
- Email the form to <u>goodwill@maplemutual.com</u> or mail to Maple Mutual Insurance C/O the Goodwill Committee, PO Box 478, 29553 St. George Street, Dresden, Ontario, NOP 1MO.
- A minimum of sixty days notice is required for consideration. All requests will be evaluated on an individual basis by the goodwill committee or the board of directors.